

Garnham, Amanda

From:
Sent: 08 August 2017 09:44
To: licensing
Subject: St Edmundsbury - draft Statement of Licensing Policy
Attachments: Late Night Levy Report March 2016.pdf

Dear Sir/Madam,

I write to you from the British Beer and Pub Association. Our members account for around 90% of the beer brewed and half of all pubs in the UK and, as such, we welcome the opportunity to provide input to licensing consultations. We have reviewed St Edmundsbury's draft Statement of Licensing Policy and I have included a couple of comments below. It is generally well balanced and we are pleased that the policy seeks to reduce the burden of unnecessary regulation on business.

In regards to the Cumulative Impact Policy (CIP) that is being consulted upon, whilst it seems that you have provided the necessary evidence to justify a CIP in this instance, it is best to remember the original intention of such legislation. CIPs are intended as a temporary measure whilst local areas look to address the underlying causes of any issues that may justify a CIP. It was not the intention of the legislation that a CIP should automatically be continued or extended without addressing the root causes and we hope that you will take this into consideration going forward.

To this effect, the BBPA would point local authorities towards a range of local partnership schemes such as National Pubwatch, Best Bar None and Street Pastors, which have proven successful in providing targeted solutions to alcohol-related issues. Such local initiatives encourage businesses to work together with local authorities and the police. We continue to support their recognition and expansion.

Effective use of such local initiatives also negates the need to introduce a Late Night Levy. Although there is currently no Levy in place in your local area, please find attached a copy of our guidance on alternatives to the Late Night Levy, which further sets out the benefits of local partnership initiatives.

Many thanks for the opportunity to review your draft Statement of Licensing Policy and if you have any questions please do not hesitate to get in touch.

Kind regards,

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